



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Morena District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Morena District

1.General Characteristics of the District

Morena district (Hindi: मुरैना जिला) is one of the 50 districts of the central Indian state of Madhya Pradesh. The name, Morena is derived from the mor + raina means the place where peacock is enormously found. Morena, which has an identity of being home to perhaps the largest number of peacocks in the India. The district is part of Chambal Division. The town of Morena is the district and divisional headquarters. The district has a widely dispersed population of 1,965,137 as of 2011. Morena is fifth district in state in density of population after Bhopal, Indore, Jabalpur, Gwalior. The district is mostly farmland, and trains are a popular form of transportation, although they connect only about 15% of the villages within Morena. Morena is famous for its mustard production.

1.1 Location & Geographical Area

Morena is located at 26°18'N 78°00'E & 26.30°N 78.00°E. Geographically Morena is an interesting place as Madhya Pradesh touches two neighbouring states i.e. Rajasthan and Uttar Pradesh here. Morena touches Dholpur (Rajasthan) in North-West and Pinahat (Agra, Uttar Pradesh) in North-East. The neighbouring districts are Bhind, Gwalior, Shivpuri and Sheopur.

1.2 Topography

The district is undergoing development in several stages. Under the Chambal Ayacut Development project, a considerable part of Morena district's topography is being gradually changed. The district is undergoing development in several stages. Under the Chambal Ayacut Development angled with the reclamation of the ravines for agricultural purposes. It is hoped that with this change, the district will be one of the most prolific and developed district in the whole of Madhya Pradesh.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Lime Stone	1883 MT
2.	Murum	17271 Cu. Metre
MINOR		
1.	.Clay	15034 Cu. Metre
2.	Sand	10330 Cu. Metre
3.	Flag Stone	43245 Cu. Metre
4.	Dhoka stone	5356 Cu. Metre
5.	Stone Gitti	25556 Cu. Metre

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest:- The forest cover land is approx. 50666 hactarres.

1.5 Administrative set up.

Divisions	Tehsils	Blocks	Nagarpalikas/ Nagar Panchayats
1.Morena	1.Morena	1.Morena	1.Morena
			2.Banmore
2.Ambah	1.Amabh	1.Ambah	1.Ambah
	2.Porsa	2.Porsa	2.Porsa
3.Joura	3.Joura	1.Joura	1.Joura
		2.Pahadgarh	
4.Sabalgarh	1.Sabalgarh	1.Sabalgarh	1.Sabalgarh
	2.Kailaras	2.Kailars	2.Kailaras
			3.Jhundpura

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			23° 45' 50" and 25° 2' 55" North
	ii) Longitude			74° 42' 30" and 75° 50' 20" East
	iii) Geographical Area		Hectares	
(B)	Administrative Units			
	i) Sub divisions	2011	Nos.	4
	ii) Tehsils	2011	Nos.	6
	iii) Sub-Tehsil	2011	Nos.	7
	iv) Patwar Circle	2011	Nos.	72
	v) Panchayat Simitis	2011	Nos.	475
	vi)Nagar nigam	2011	Nos.	0
	vii) Nagar Palika	2011	Nos.	8
	viii) Gram Panchayats	2011	Nos.	475
	xi) Revenue villages	2011	Nos.	245
	x) Assembly Area	2011	Nos.	6
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	10,68,364
	ii) Female	2011	Nos.	8,96773
(B)	Rural Population	2011	Nos.	9,90,490
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	501700
	ii) Forest cover	2010-11	“	50666
	iii) Non Agriculture Land	2010-11	“	361434
	v) Cultivable Barren land	2010-11	“	89600
4.	Forest			
	(i) Forest	2010-11	Ha.	50666
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	176300
	ii) Buffaloes	2007	Nos.	323700
B.	Other livestock			

	i) Goats	2007	Nos.	142800
	ii) Pigs	2007	Nos.	13900
	iii) Dogs & Bitches	2007	Nos.	NA
	iv) Railways			
	i) Length of rail line	2010-11	Kms	90
	V) Roads			
	(a) National Highway	2010-11	Kms	40
	(b) State Highway	2010-11	Kms	100
	(c) Main District Highway	2010-11	Kms	130
	(d) Other district & Rural Roads	2010-11	Kms	68
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	50
	(f) Kachacha Road	2010-11	Kms	80
	(VI) Communication			
	(a) Telephone connection	2010-11		21012(bsnl)
	(b) Post offices	2010-11	Nos.	49
	(c) Telephone center	2010-11	Nos.	41(exchanges)
	(d)Density of Telephone	2010-11	Nos./1000 person	6
	(e) Density of Telephone	2010-11	No. per KM.	1.6
	(f) PCO Rural	2010-11	No.	40(bsnl)
	(g) PCO STD	2010-11	No.	150(bsnl)
	(h) Mobile	2010-11	No.	11100(bsnl)
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	2
	(b) Beds in Allopathic hospitals		No.	300
	(c) Ayurvedic Hospital		No.	
	(d) Beds in Ayurvedic hospitals		No.	0
	(e) Unani hospitals		No.	0
	(f) Community health centers		No.	8
	(g) Primary health centers		No.	16
	(h) Dispensaries		No.	3
	(i) Sub Health Centers		No.	197
	(j) Private hospitals		No.	12
	(VIII) Banking commercial	2010-11		
	(a) Commercial Bank	2010-11	Nos.	52
	(b) Rural Bank Products	2010-11	Nos.	11
	(c) Co-Operative bank products	2010-11	Nos.	1
	(d) PLDB Branches	2010-11	Nos.	0
	(IX) Education	2010-11		
	(a) Primary school	2010-11	Nos.	1936

	(b) Middle schools	2010-11	Nos.	552
	(c) Secondary & senior secondary schools	2010-11	Nos.	211
	(d) Colleges	2010-11	Nos.	9
	(e) Technical University	2010-11	Nos.	0

2.1 Existing Status of Industrial Areas in the District Morena

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Area, Banmore	289	239.66	200/sq. metre	-----	N.A.	N.A.	127
2	Industrial Area, Morena	23.18	15.8	20/-	42	42	Nil	42
3	Industrial Area, kutravali	12.955	12.955	-----do--- -	90	67	23	Nil
4	Industrial Area, Hingona khurd	44.99	-----	-----	-----	-----	-----	-----
5	Total	370.125	268.415	---	132	109	--	169

Source:- DTIC Morena

3. Industrial Scenario of Morena

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	12707
2.	Total Industrial Unit	No.	12707
3.	Registered Medium & Large Unit	No.	8
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	31450
5.	Employment In Large And Medium Industries	No.	3458
6.	No. Of Industrial Area	No.	4
7.	Turnover Of Small Scale Ind.	In Lacs	N.A.
8.	Turnover Of Medium & Large Scale Industries	In Lacs	N.A.

3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	1739	6847	440.38
	1985-86	239	769	99.54
	1986-87	271	741	11.77
	1987-88	353	981	176.44
	1988-89	546	1185	94.54
	1989-90	486	1045	154.44
	1990-91	520	798	59.25
	1991-92	623	1469	55.16
	1992-93	590	1350	90.60
	1993-94	384	896	185.37
	1994-95	396	835	121.29
	1995-96	413	876	71.71
	1996-97	460	1048	97.68
	1997-98	469	1251	480.45

	1998-99	470	1020	191.71
	1999-2000	325	693	77.02
	2000-01	329	642	240.45
	2001-2002	329	643	206.78
	2002-03	325	823	119.12
	2003-04	403	765	214.88
	2004-05	402	996	447.79
	2005-06	406	878	423.31
	2006-07	404	926	83.38
	2007-08	408	1146	24.19
	2008-09	528	997	710.27
	2009-10	434	926	498.20
	2010-11	450	904	900.88
	Total	12702	31450	8324.68

Source: DTIC, Morena

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	1413	2681.42	3650
22	Soda water	Nil		
23	Cotton textile	04	90.81	53
24.	Woolen, silk & artificial Thread based clothes.	Nil		
25.	Jute & jute based	Nil		
26.	Ready-made garments & embroidery	1428	133.15	2989
27.	Wood/wooden based furniture	909	224.55	2066
28.	Paper & Paper products	333	267.52	949
29.	Leather based	852	118.96	2068
31.	Chemical/Chemical based	148	289.71	518
30.	Rubber, Plastic & petro based	102	449.67	285

32.	Mineral based	462	998.65	954
33.	Metal based (Steel Fab.)	496	952.36	1848
35.	Engineering units	434	467.58	1093
36.	Electrical machinery and transport equipment	Nil		
97.	Repairing & servicing	3191	864.22	7714
01.	Others	2956	786.89	7263

Source: DTIC Morena

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Morena & Near By Area

1. M/s JK Industries, Banmore
2. M/s Gwalior sahkari dugdha sangh maryadit , Banmore
3. M/s Trupti Alcohol Brew. Ltd. Mehtoli Near Banmore
4. M/s K.S. Oils ltd. Morena

3.5 Major Exportable Item

Tyre, Edible oil, Stone tiles.

3.6 Growth Trend

Based on the agricultural and minerals resources the district will grow faster. There is a positive growth has been noticed.

3.7 Vendorisation/ Ancillarisation of the Industry:- Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Morena & Near By Area

- 1/ M/s Punj Llyod Ltd. Banmore
- 2/ M/s Farseen Rubber Industries, Banmore

3/ M/s Magnum Steel Ltd. Banmore

4/ M/s K.S. Oils Ltd. (Solvent plant), Morena

3.8.2 Major Exportable Item:- Edible oil

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

1/ Tool room services

2/ Software development

3/ Machinery repairing services

4/ Ware houses

5/ Cold storage

6/ Crane services on rent

7/ Consultancy services

8/ Automobile service station

9/ TV/computer/ mobile repairing centre

3.10 Potential for new MSMEs

1/ Edible mustard oil

2/ Stone crafting

3/ Bakery

4/ Minerals powder

5/ Transformers components

6/ Flour mills

7/ PET Bottles

8/ Water storage tanks

4. Existing Clusters of Micro & Small Enterprise: Nil

5. General Issues Raised By Industry Association during the Course of Meeting. Nil

'8. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DTIC
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, MPCON, CEDMAP
3.	Land and Industrial shed	DTIC & IIDC
4.	Financial Assistance	MPFC & BANKS
5.	For raw materials under Govt. Supply	MPLUN & NSIC
6.	Plant and machinery under hire / purchase basis.	-----
7.	Power/ Electricity	MPEB
8.	Technical Know –how.	NRDC New Delhi
9.	Quality & Standard	NPC, Quality council, BIS
10.	Marketing /Export Assistance	NSIC, DGFT & EPCs
11.	Other Promotional Agencies	-----